

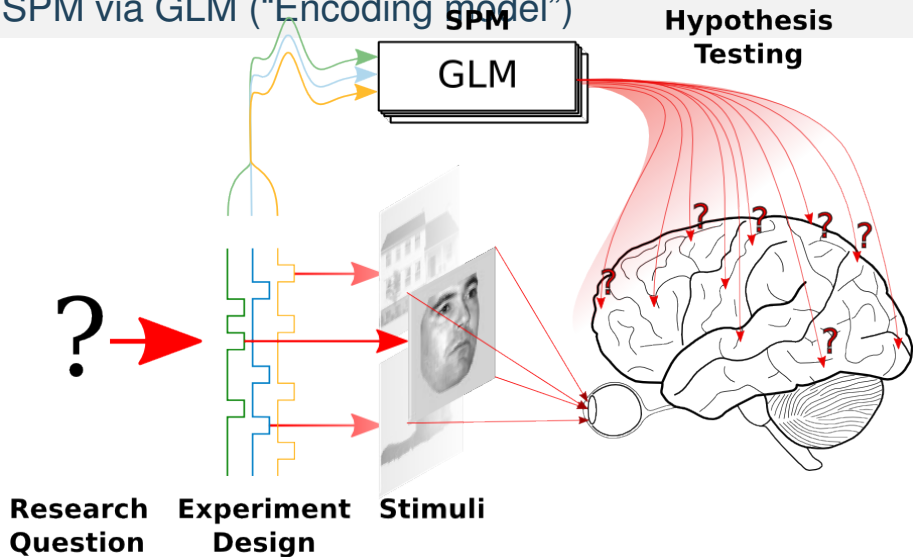
# A very short introduction to multivariate pattern analysis (MVPA) for neuroscience

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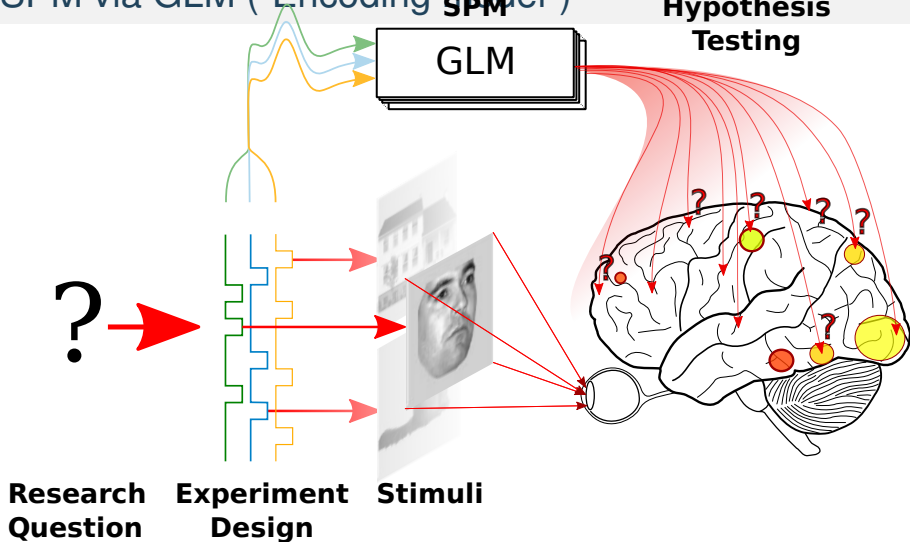
Giessen 2014

# SPM via GLM (“Encoding model”)



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## Hypothesis Testing



$$p(\text{brain activity}|\text{behavior})$$

# That's not enough

Eric Kandel in *Principles of Neuroscience*



*“The task of neural science is to explain behavior in terms of the activities of the brain.”*

$$p(\text{brain activity}|\text{behavior}) \neq p(\text{behavior}|\text{brain activity})$$

# Approach: Meta analysis and Bayes' theorem



neurosynth.org *beta*

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NeuroSynth is a platform for large-scale, automated synthesis of functional magnetic resonance imaging (fMRI) data extracted from published articles.

Our goal is to turn this:



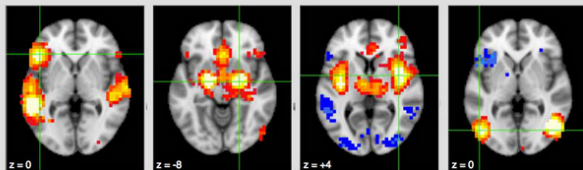
Database contents

2,047 terms

4,393 studies

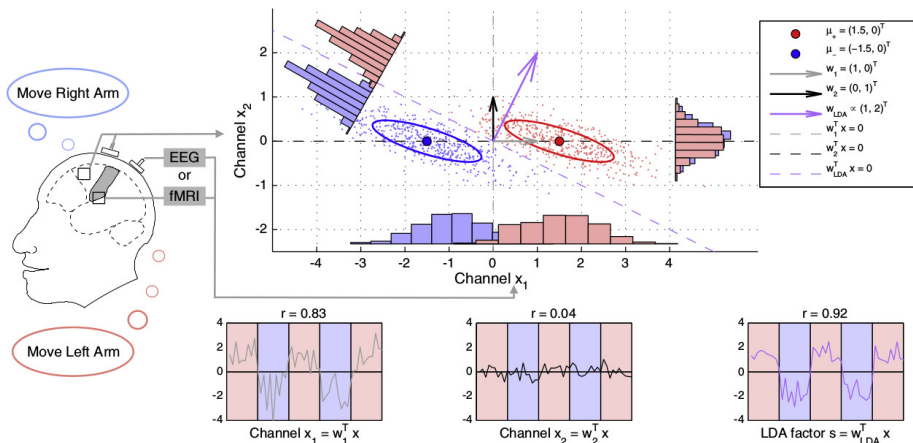
147,493 activations

Into this:

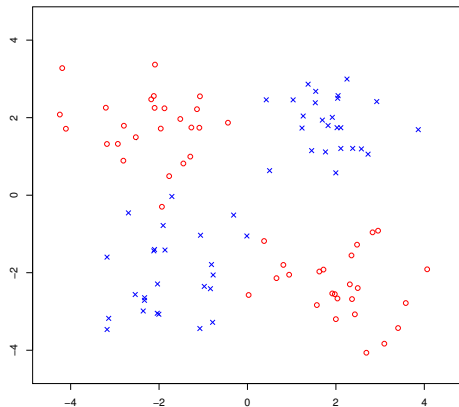


Yarkoni et al., Nature Methods, 2011; <http://neurosynth.org>

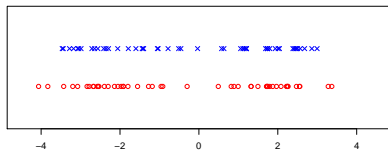
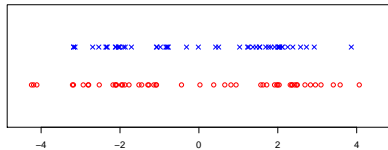
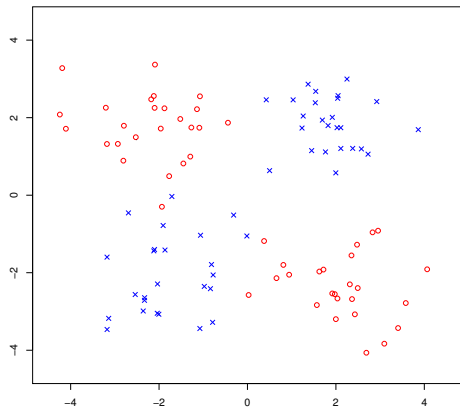
# Why multivariate methods?



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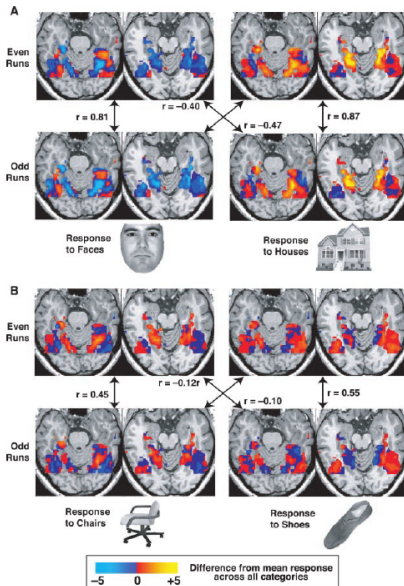
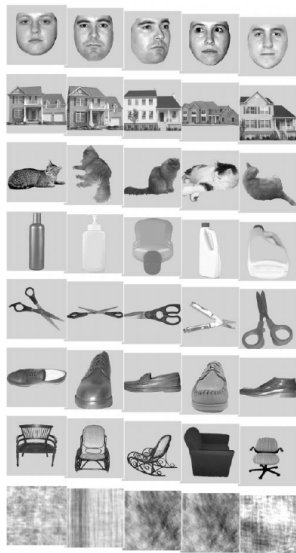


# Why multivariate methods?



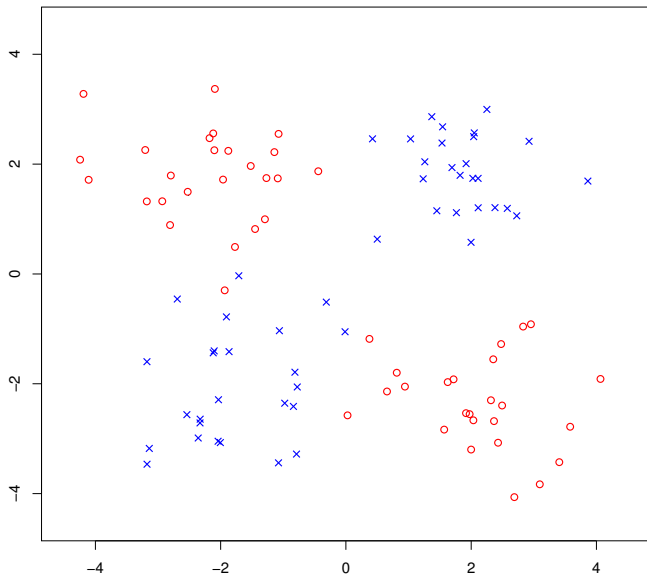


# Pioneering work: visual objects

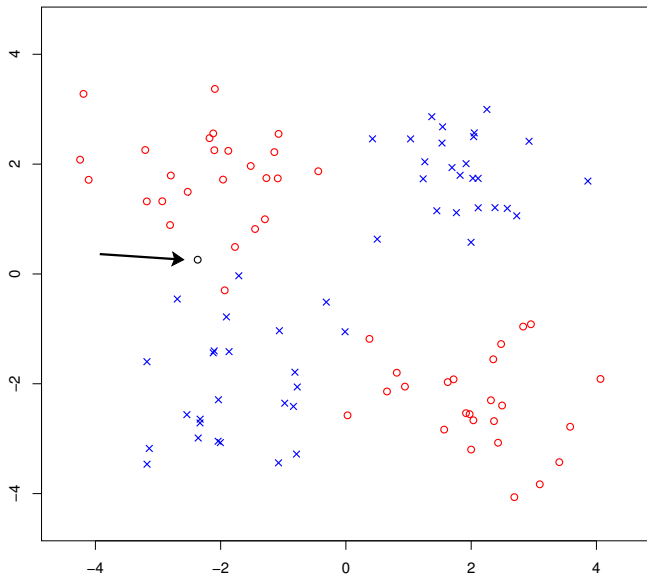


Haxby et al., Science, 2001

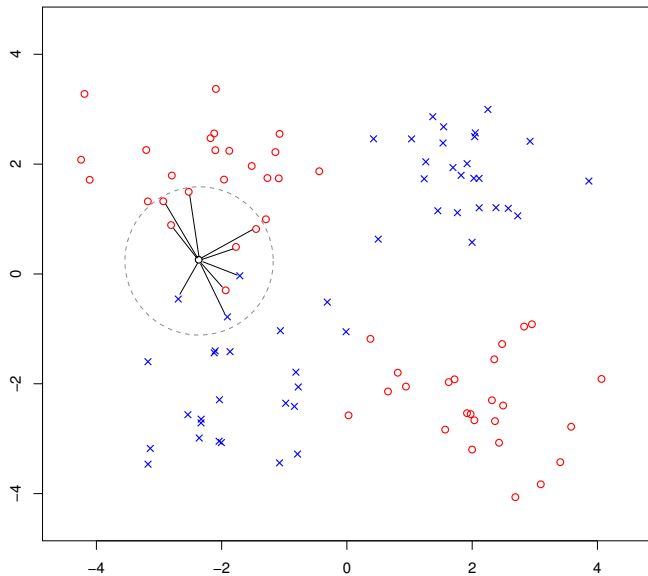
# k-Nearest Neighbours



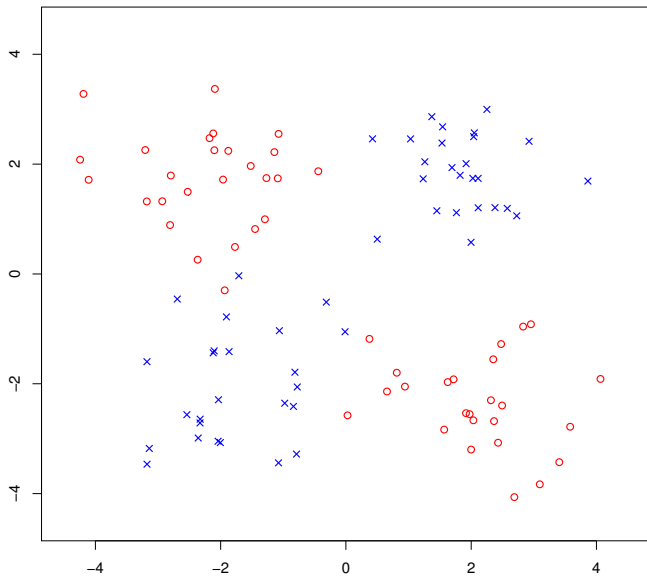
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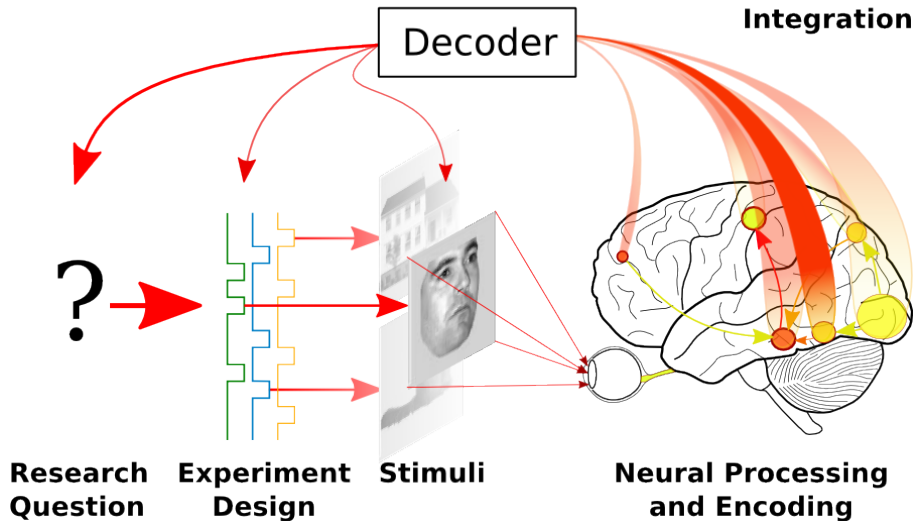


# k-Nearest Neighbours



# MVPA approach: Reverse the flow!

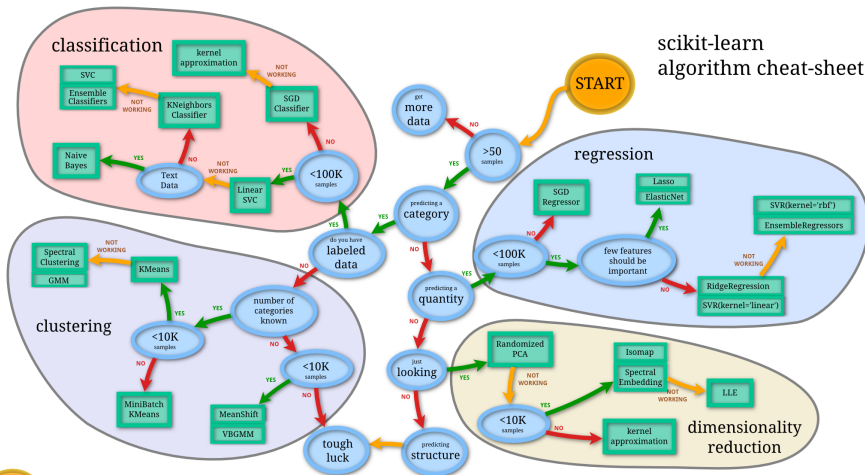
Information  
Integration



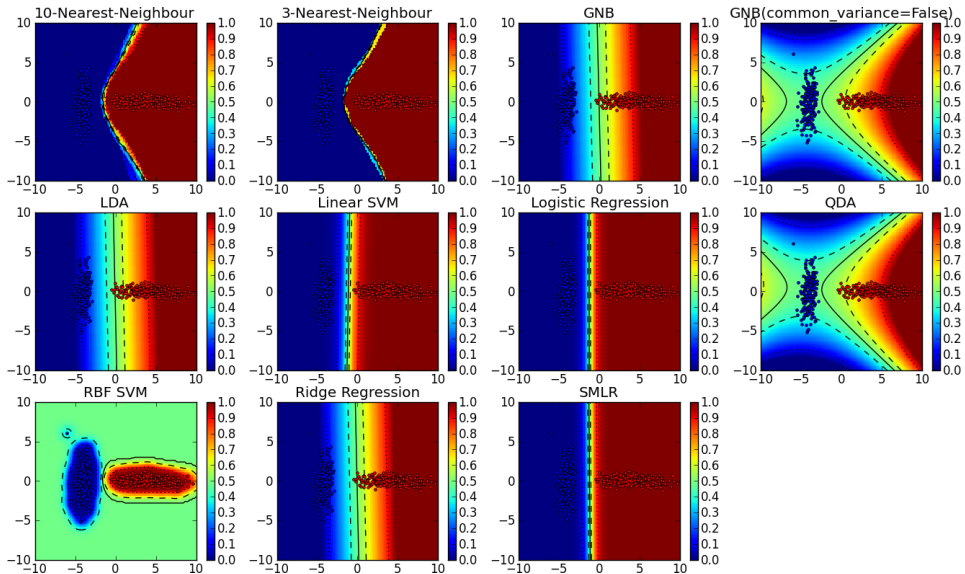
$$p(\text{behavior}|\text{brain activity})$$

# Which classifier?

scikit-learn  
algorithm cheat-sheet

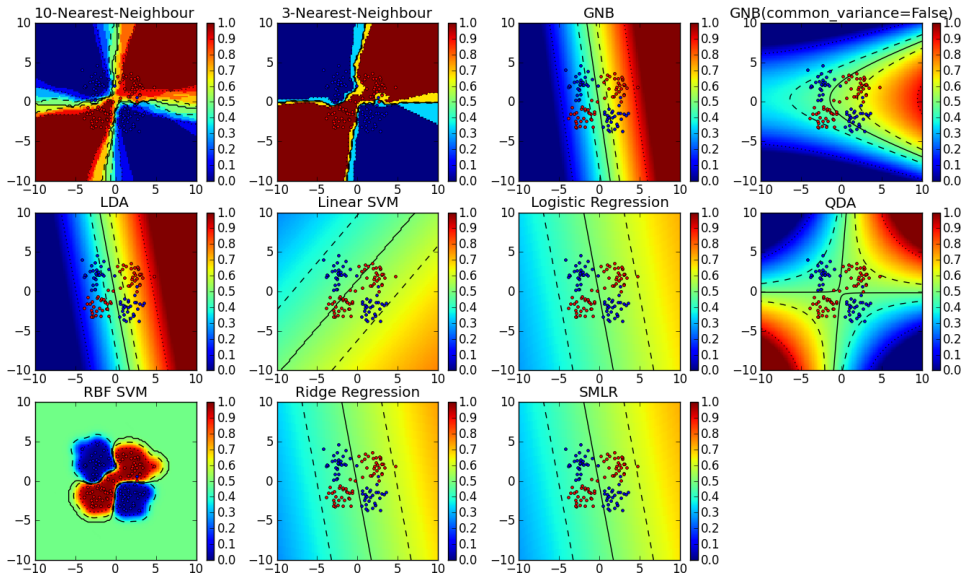


# Decision models – linear problem

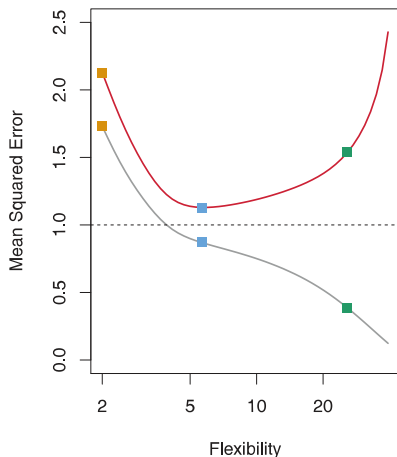
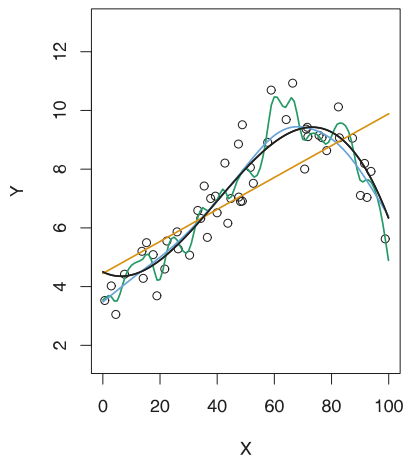




# Decision models – non-linear problem

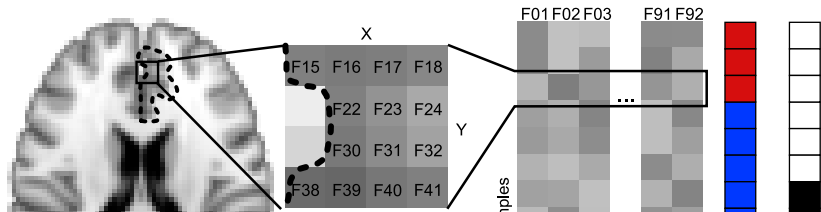
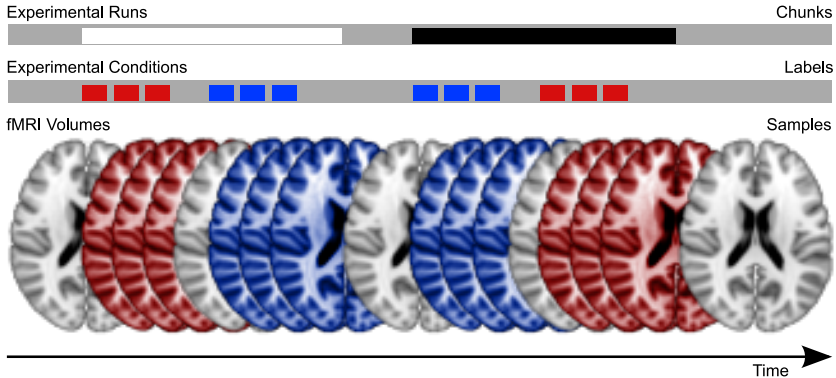


# Model appropriateness



James, G., Witten, D., Hastie, T., and Tibshirani, R. (2013). *An Introduction to Statistical Learning: with Applications in R*. Springer Texts in Statistics. Springer. (free PDF copy)

# Data representation – classification



Enough said. . . (for now)

Let's see how we can do this. . .



# References

James, G., Witten, D., Hastie, T., and Tibshirani, R. (2013). *An Introduction to Statistical Learning: with Applications in R*. Springer Texts in Statistics. Springer. (free PDF copy).